

Arhi

Bau

.hr

CONSTRUCTION CULTURE
AND SUSTAINABLE
DEVELOPEMENT

Culture of construction and development fair and conference

5th to 8th October 2022, Arena Zagreb

Organiser:

DAZ

Successes of the 2021 edition

The opening ceremony of the first ArhiBau.hr was attended by **Croatian EU parliament representatives, numerous representatives of state institutions and cities, headed by Prime Minister mr.sc. Andrej Plenković**, who opened the fair and conference.

Many of them were also among over 100 lecturers and panelists at a two-day expert conference, together with various experts from the state and private sector.

Despite the then ongoing pandemic and economy situation, **ArhiBau.hr achieved exceptional success of its first edition, owing to a much needed concept of connecting experts and lawmakers.**

The goal of the ArhiBau.hr project is to be a platform for the exchange of experiences and procurement of solutions for the implementation of best practices and future technologies.



ArhiBau.hr 2021 in numbers

3

event days

52

exhibitors

107

lecturers and panelists

600+

conference participants

3000+

fair visitors

5

media sponsors

14

outdoor campaign days

200+

media articles

50+

national TV program minutes

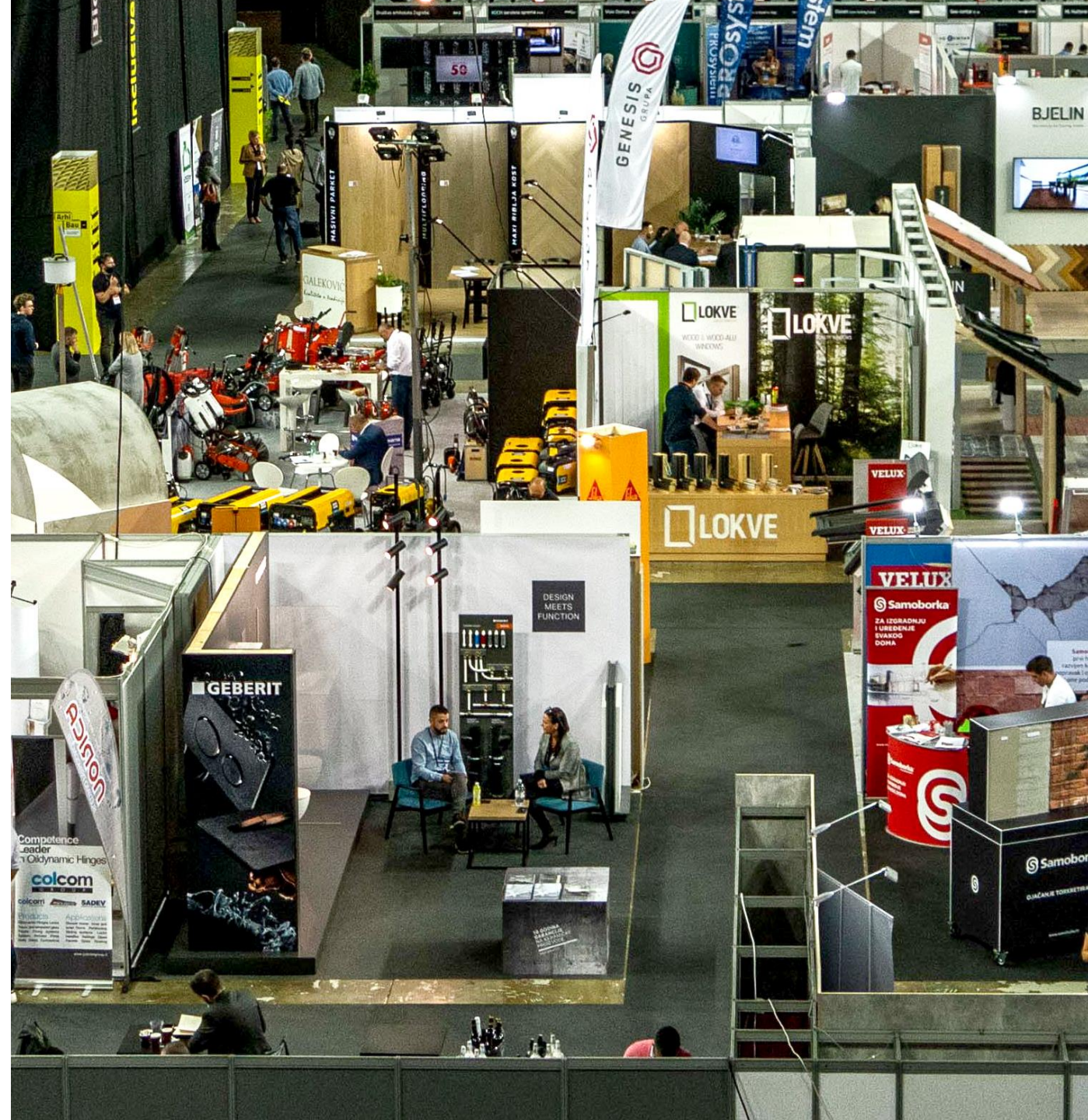
600.000+

digital campaign impressions

Fairground

ArhiBau.hr is committed to the culture of construction and sustainable development, topics of great importance for the future of spatial planning and construction. Innovative techniques, green technology and education of staff is at the very core concept of this regional project, especially devoted to the New European Bauhaus.

The fair is geared towards exhibitors who want to present their products to experts and the public in person, forge new contacts and advance their businesses. ArhiBau.hr thus brings together those offering products, services and technologies for design, interior decoration, adaptation, new construction, building maintenance and management and others in the context of high culture of construction and sustainable development.





Expert conference

The expert conference is composed of lectures, workshops and panel discussions with the most relevant participants from the public and private sector. It brings together **lawmakers, education and business sector experts and construction sector representatives.**

The conference program is also open to the general public, while members of expert chambers of the construction sector gain points for professional development. The conference is held in Croatian.



ArhiBau.hr 2021 video

[view it here](#)
















Overview of 2021 media coverage – more at [ArhiBau.hr](https://www.arhibau.hr)



2021 partners

In 2021, ArhiBau.hr was supported by numerous sponsors and partners whose assistance and trust helped us achieve the desired results to mutual benefit.

Main partner:	 HRVATSKA GOSPODARSKA KOMORA	Main conference partner:		General sponsor:	 Wienerberger
Golden sponsors:	 	Silver sponsor:		Bronze sponsors:	   
Patrons:	 REPUBLIKA HRVATSKA Ministarstvo prostornoga uređenja, graditeljstva i državne imovine	 Ministarstvo kulture i narodne, obitelji i krajevine	 Ministarstvo znanosti i obrazovanja	 REPUBLIKA HRVATSKA Ministarstvo turizma i sporta	
Partners:					
Knowledge partners:					
Green bank partner:		Green construction partner:		nZEB partner:	
Media patrons:	   				

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2022

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Theme: Challenges of recovery and resilience

5th to 8th October 2022, Arena Zagreb

Sectors and topics in 2022

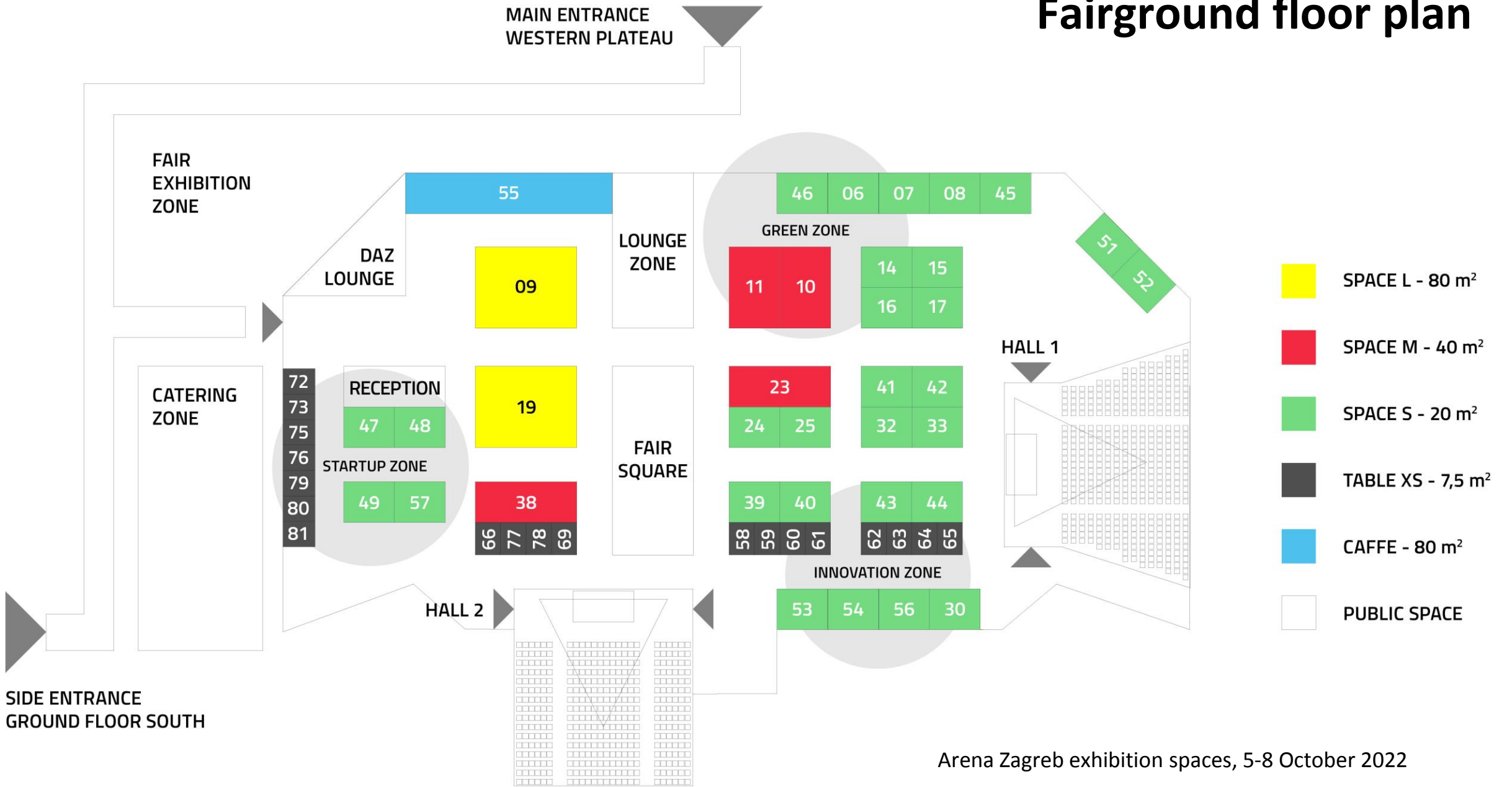
The fair will host representatives of the construction sector:

- design, reconstruction, construction and interior decoration services
- sustainable construction materials and technologies
- reconstruction models in earthquake affected areas
- green infrastructure, transportation and energy
- new interior design trends
- e-mobility
- energy efficiency and digitalization in construction
- health & well-being concept
- renewable energy sources
- potable water conservation systems
- waste management and recycling systems
- construction machinery and equipment
- sustainable horticulture equipment and systems

Main topics of the expert conference:

- green and digital transition
- national recovery and resilience plan
- new 2021-2027 financial period
- European Green Deal
- New European Bauhaus
- urban regeneration
- decarbonization by 2050
- green infrastructure
- circular economy in architecture and construction
- post-earthquake building renovation – focus on cultural heritage
- Zagreb and Croatian architecture
- architecture and tourism– ARTUR
- smart city, island and village concept
- nZEB construction standard and zero energy plan
- CO2 footprint reduction and measurement
- „do no significant harm” rule
- certification of sustainable buildings and spaces

Fairground floor plan



Application deadlines

Applications for fair exhibitors are open until September 1, 2022, to be sent to sajam@arhibau.hr.

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Exhibitor information

Exhibitors can choose from gross area spaces of **7,5 m², 20 m², 40 m²** and **80 m²**, located on the floor level of the Arena Zagreb hall.

The base lease price of exhibition spaces is 1.050 kn/m² (140 euro/m²) + VAT 25%.

In **Innovation, Start up and Green zone sectors**, the subsidized lease price of exhibition spaces is **900 kn/m² (120 euro/m²) + VAT 25%**.

The lease price includes: open space of

chosen gross area, 3kW power outlet and basic lighting, entrance tickets for business partners and clients and a publication in the official fair catalogue. Open space means there is no carpeting nor walls of the exhibition space, where the exhibitor is required to equip and decorate the space at their own expense and design.

Exceptionally, exhibition spaces of 7,5m² gross area are leased with carpeting and a rear wall, 3kW power outlet and basic lighting, a desk and 2 chairs. Exhibitors also receive a sign board, entrance tickets for business partners and clients and a publication in the official fair catalogue. Exhibitors can also lease **outdoor exhibition**

spaces on the concrete parking lot on the south side of Arena Zagreb, with direct access to the indoor fair and conference hall, and vice versa. The base lease price of outdoor exhibition spaces is **525 kn/m² (70 euro/m²) + VAT 25%**. The price includes a 3kW power outlet, entrance tickets for business partners and clients and a publication in the official fair catalogue.

Exhibitor contact:

sajam@arhibau.hr, +385 98 411 171

Sponsor packages

	General sponsor	General fair sponsor	General conference sponsor	Platinum sponsor	Gold sponsor	Silver sponsor	Bronze sponsor	DAZ friend	Expert conference topic sponsor	Lounge zone sponsor
Branding at the fairground										
Logo on main screen during conference breaks	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo on promotional positions (totems)	✓	✓	✓	✓	✓	✓	✓			
Logo on front side of name tags	✓	✓	✓							
Logo on press wall	✓	✓	✓							
Branding in fairground area (banners or other)	✓	✓		✓						
Branding in conference halls (per agreement)	✓		✓							
Banner at Arena main entrance	✓									
Branding on lounge zone walls and plasma screen										✓
Communication materials										
Citing in press releases	✓	✓	✓	✓	✓	✓	✓			
Logo in print advertisements	✓	✓	✓							
Logo on front of official catalogue	✓	✓	✓							
Citing in social networks posts (10 total)	✓	✓	✓							
Logo on jumbo outdoor advertisements	✓									
Logo in TV advertisement	✓									
Logo on www.arhibau.hr as DAZ friend (12 months)								✓		
Conference										
Promotional items on conference hall chairs	✓	✓	✓	✓	✓				✓	
Conference presentation (in line with topics)	✓	✓	✓							
Sponsor package price in € without VAT 25%:	20.000,00	10.000,00	10.000,00	6.600,00	4.000,00	2.000,00	1.400,00	675,00	400,00	3.500,00

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ArhiBau.hr organizers are the Zagreb Society of Architects (Društvo arhitekata Zagreba) and Katapult Promotion agency (Katapult promocija).

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